# Engaging Students in Sustainability Education By Team Marine



### **Presentation Resources**

- · Go to edmodo.com
- Enter code: s4m7tj
- Go to settings, enter email and/or phone to receive posts about upcoming community events
- Go to folders to find resources and copy of this PPT, etc.

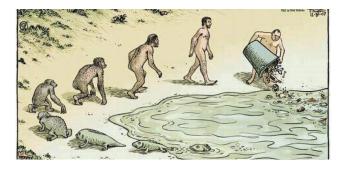


## I. Background





# Welcome to the Anthropocene!

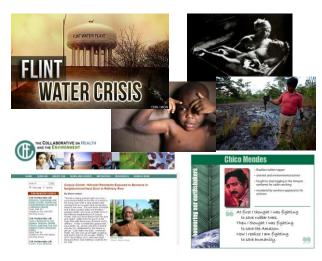






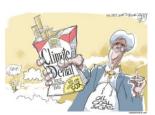




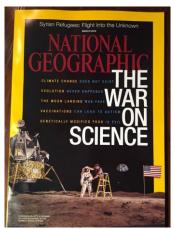


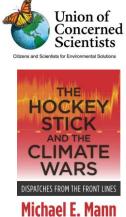






















# Volunteer Simplicity – Are You Downshifting?

People who advocate volunteer simplicity maintain that their lifestyle gives them less "things" but more time—time to do volunteer work, experience the natural world, and enjoy relationships.

Before purchasing a product, individuals should ask if it is really needed. A material lifestyle—two or three cars in the garage, steaks on the grill, a television in every room, and similar luxury items—may provide short-term satisfaction. Such a lifestyle is not as fulfilling in the long term as learning about the world, interacting with others in meaningful ways, and contributing to the improvement of family and community. In the end, a rich life is measured not by what was owned but by what was done for others.

REVIEW

Raven et al. 2010 - Environment 8e





















### II. Sustainability Education



- "We can't protect what we don't understand." -The Living Sea
- "People protect what they love." Jacques Cousteau
- "In the end, we will conserve only what we love. We will love only what we understand. We will understand only what we are taught." - Baba Dioum
- "Education is the most powerful weapon which you can use to change the world." - Nelson Mandela
- "Tell me, I'll forget. Show me, I may remember. But involve me and I'll understand." -Chinese Proverb

# **Getting Started**

### 1. Transform the Learning Space











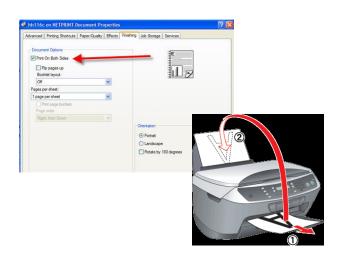








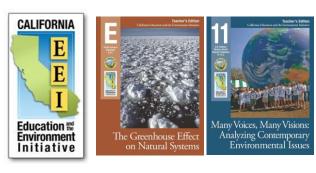




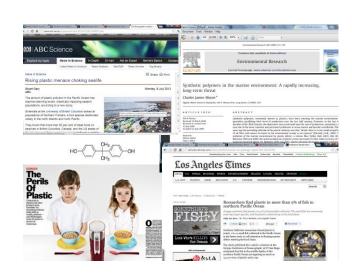


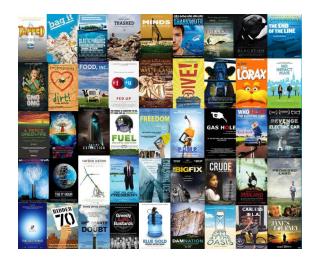






www.calepa.ca.gov/education/eei password: teacheei











# 4. Sustainability Projects

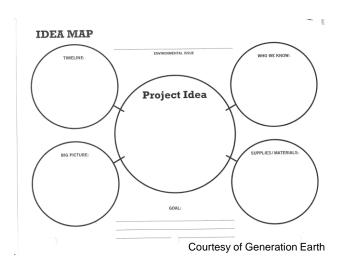




# "aka Mr. Kay 2.0"

- Four Part Project
  - Topic Proposal
  - Annotated Bibliography
    - Summarize, assess, reflect
  - Project Execution
    - 1. MISO (Media, Interview, Survey, Observation) = 5 hours minimum
    - 2. Data Collection = 5 hours minimum
    - 3. Awareness/Solutions Campaign = 10 hours minimum
  - Project Reflection (Letter)

	SUSTAINARI	LITY PROJECT ACT	IVITY LOG			
SUSTAINABILITY PROJECT ACTIVITY LOG    Date   Activity and Brief Description   Hours   Proof and Brief Description						
Dute	neurity and Direct Description	Spent	(attach appendices as needed)			
x	MISO	≥5 hrs	Names of websites, films, news, an people; include signatures, URLs, survey Qs, etc.			
х	Data Collection	≥5 hrs	Data tables, graphs, statistical analyses, relevant photos			
х	Awareness/Solutions Ca	mpaign ≥10 hrs	Photos, press releases, propagando URLs to multimedia, copy of letter			



 WU1 (already done?): Why is science important to improving our world?

WU2: Has science lead to any problems in the world? Please elaborate.

WU3: What does sustainability mean to you?

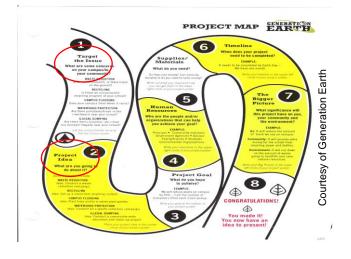
WU4: What specific roles do scientists play in so far as advancing sustainability?

WU5: How do scientists avoid being biased in their experimentation?

WU6: In today's world, overall, are humans having a positive or negative effect on ecosystems? Explain your position.

WU7: Are there any local issues at your school or in your community that you are concerned with that jeopardize your well being or that of other species and their habitats?

WU8: Is science trustworthy? Why or why not?



#### **Group Asset Inventory**

1. Talking With People	2. Drawing or Painting	3. Reading to learn new information	4. Listening to and helping others
5. Writing or telling stories	6. Taking photos or making videos	7. Creating graphs and charts	8. Finding creative ways to solve problems
9. Composing letters and emails	10. Arranging and/or decorating spaces	11. Working with numbers	12. Organizing information
13. Dancing, singing, or being silly	14. Making documents look nice	15. Documenting or recording information	16. Making schedules and to-do lists
17. Using social media	18. Communicating ideas using images or pictures	19. Analyzing and synthesizing information	20. Creating systems or procedures

Courtesy of Generation Earth

### Community Assets?

- Are there any agencies, NGOs, individuals, businesses, news media that you can partner with?
- SYNERGY = amplifies your message





### Planning Your Campaign

- Who's your target audience?
  - Bottom up vs. top down approach or both?
- What forms of outreach will you use?
- What data or resources do you need to leverage your outreach?
- What challenges might you face in executing your project?
- · How will you keep your group engaged?





#### Reflection

- · Dear future student:
  - Project Title
  - Recap the problem
  - Recap your group's goal(s)
  - Summarize what you did to address/mitigate/remediate the issue(s)
  - What are your group's most important scientific findings that helped get you closer to meeting your goal(s)?
  - What part(s) of your project's campaign are you most proud of and why?
  - What part(s) of your project were the weakest and why?
  - What advice or strategies do you have for next year's students in so far as carrying on your work toward increasing sustainability?

# 5. Connect to Nature and Community



























# 6. Compete

- 1. BOW SEAT
- 2. COUNTY SCIENCE FAIR
- 3. ALLIANCE FOR CLIMATE EDUCATION



SCIENCE FAIR

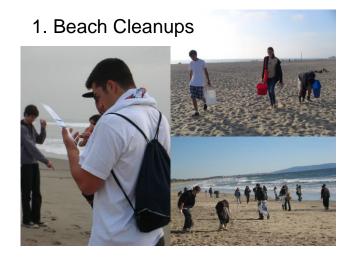
Our Oceans in a Changing Climate

### 7. Advise a Club





















# 2. Habitat Restoration









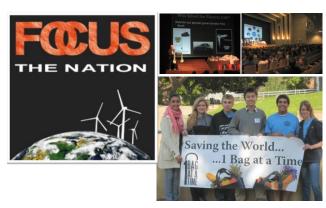








# 4. Host Environmental Events











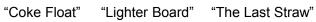


















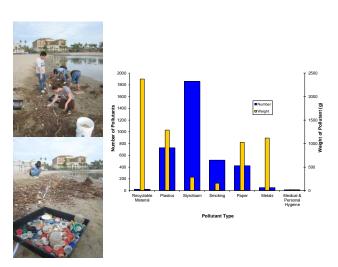


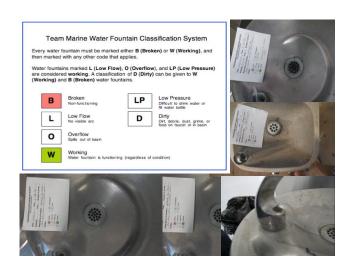


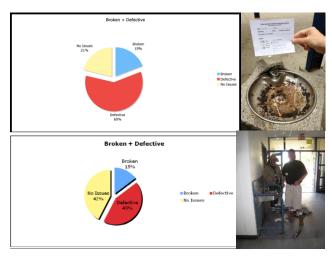


















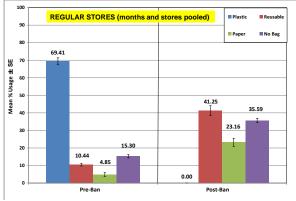


### Consumer Bag Selection – Pre and Post Bag Ban



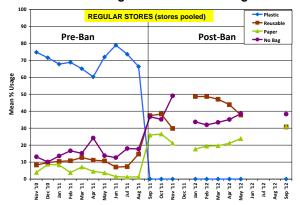
Results

Effects of Bag Ban on Patrons' Bag Choice

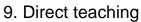


Results

Effects of Bag Ban on Patrons' Bag Choice



















# 11. March for a Cause





BooYa!





### 12. Multimedia/Social Networks





### 13. Student-designed Eco-gear

- 1. Organic cotton or bamboo t-shirts
- 2. Biodegradable pens/pencils
- 3. 100% recycle paper business cards
- 4. Stainless steel canteen and/or canvas bag
- 5. Signs, Banners, Stickers



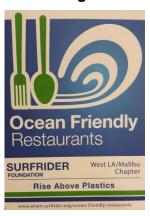


#### 15. Press Releases



### 16. Partnering and Networking







# 17. Sustainability Action Plan Sustainability Policy Outline

- School Products
  - a. Food and drink
    - Dishwar
      - Objective: We want to change our current single-use plastic utensils and containers in our school cafeteria to clean, compostable cutlery and dishware.
      - Benefits: It would improve student's health by eliminating
        the ingestion of toxic byproducts of the plastics. It would
        enhance our school's image to be environmentally
        sustainable. Our environment would be spared of the toxic
        plastics clogging our landfills, cluttering our streets, and
        killing marine life.
      - Case studies: Since 2008, Harvard University has annually
        hosted popular and successful Zero-Waste Events in which
        they supply the guests with environmentally friendly
        products such as compostable dishes, cups, and utensils.
    - ii. Water bottles
      - Objective: We want to change existing single-use plastic water bottles to reusable water bottles

# 18. Leveraging Media















September 25, 2011











20. Winning















# Campaign Topic Ideas

- Water Quality
  - Runoff, desalination, lead in drinking water
- Plastic Pollution
  - (Polystyrene SB 705, EPR, Preemption Laws, smoking bans, upon request amendments, litter enforcement, law loopholes, more fountains, storm drain screens and filters)
- MPA Enforcement
- School/District
  - Sustainability in mission statement, sustainability committees and directors

#### **TIPS FOR GROUP SUCCESS:**

- Engage in as many school and community eco-events related to your topic as possible...immerse yourselves
- 2. Meet and communicate frequently with your team (2-5 times per week)
- Stay organized (make contact list, group text msgs, Google group listserv for email, Google shared calendar, competition portfolio w/ dividers, take role each meeting, have concrete agendas)
- 4. Be creative with your outreach to gain more exposure
- 5. Divide tasks according to ability and interest
- 6. Network at eco-events for future collaboration
- 7. Appoint group leaders after organic reduction in group attendance
- 8. Apply for grants as needed
- 9. Use news/media and social networks to bring attention to the cause
- 10. Keeping group small (6-10 people) is ok, and often more productive

#### Tips cont.

- 11. Take precautions: fill out media release forms and field trip slips
- 12. Keep your admin informed and seek blessings
- 13. Have fun, go huge, celebrate your successes, & reflect
- 14. Announce successes via school-wide email, emails to school board, press releases, etc....BUILD POLITICAL CAPITAL
- Leverage success and relationships to REDUCE PLASTIC POLLUTION
- FUNDING: District, NEA, Target, Best Buy, California Coastal Commission Whale Tail, Roots & Shoots, City, Good Corporations, Donations
- COLLABORATE w/ fellow teachers, other schools, community members
- 18. Three things more important than the cause: HEALTH, FAMILY, GRADES
- 19. Hurdles: time, sleep, \$, red tape, bad admin, teaching standards\*\*\*

#### Effects of Green Education?

- · Also referred to Sustainability Education
- · Boosts environmental literacy, problem solving
- · Improves tests scores
- · Mends achievement gaps
- · Augments attendance and graduation rates
- · Gives students a higher sense of purpose to learn
- · Empowers people to effect positive changes
- · Leads to healthier communities with less pollution
- Dismantles or prevents social injustice / environmental racism

