



**GREEN AMBASSADORS**  
*A Program of Environmental Charter Schools*

## PHOTO STORY



# Performance Task 1:6



YOU WILL CREATE A VISUAL STORY OF YOUR GREEN ISSUE  
AND SOLUTION

## THE 4 W'S

**WHO:** You and your Photo Story team (2-4 people is best)

**WHAT:** Shoot, edit and present photographs that illustrate your green issue and solution

**WHY:** Share your issue and solution visually

**WHERE:** At an event/screening, on your campus, and/or online

## CHECKLIST

- ☐ Sketch a storyboard
- ☐ Write script/text
- ☐ Collect props/prepare subjects
- ☐ Shoot photos
- ☐ Review and edit photos
- ☐ Present rough draft to class, incorporate feedback
- ☐ Print/mount photos for display
- ☐ Share photos (at event and online)
- ☐ Turn in all worksheets and materials

## MATERIALS

- 1 Camera
- 2 Computers for editing and sharing
- 3 Printer for pictures
- 4 Boards to mount photos/projectors



THIS PACKET WILL GUIDE YOU THROUGH THE FOLLOWING TASKS TO CREATE A COMPELLING PHOTO STORY.

TEAM MEMBERS: \_\_\_\_\_

TASK	TIMING	DATE COMPLETE
1. CREATE YOUR VISION	3-4 WEEKS IN ADVANCE	
2. SKETCH YOUR STORYBOARD	3-4 WEEKS IN ADVANCE	
3. CHECK CLASS PHOTO NEEDS	3-4 WEEKS IN ADVANCE	
4. SHOOT YOUR PHOTOS	2-4 WEEKS IN ADVANCE	
5. EDIT YOUR PHOTOS	1-2 WEEKS IN ADVANCE	
6. DISPLAY YOUR PHOTOS	WEEK OF EVENT	

## WHAT IS A PHOTO STORY?

You will be telling the visual story of your issue and solution in eight photos. You can tell it through compelling photos that speak for themselves or include headlines or captions that correspond to each photo.

### 1. WHAT IS YOUR VISION?

A. What issue will your photos illustrate?

B. What solution will it illustrate?

C. What is the goal of your photo story? (Present new information, inspire action, educate audience.)

### 2. SKETCH YOUR STORYBOARD

Sketch your photo story using the storyboard on the last page of this packet.

### 3. CHECK YOUR CLASS PHOTO NEEDS

Other teams may have a need for original photos that relate to your issue and solution. Check with each team to see if you can provide photos that will enhance their project. For example, the Design team may need photos for their fliers or the Public Outreach team may need it to accompany their press release.

TEAM	NEEDS	USE/FORMAT	DEADLINE



### 4. SHOOT YOUR PHOTOS (TIPS)

- A powerful photo evokes a message or captures a feeling.
- For every good photo, there are at least 20 that are only average. Make sure you take plenty of photos to choose from.
- Angle: Move in close to your subject (don't rely on zoom). Get on the same level as your subject and shoot them from a variety of angles. Don't always center your subject – get creative.
- Vary the orientation between horizontal and vertical to capture the best photo.
- Focus: Keep a steady hand. Take a deep breath and let it out before you shoot the picture. Hold the shutter half way down and allow the lens to focus before shooting, especially when shooting something moving.
- Lighting: Great light makes a great picture. The light should be shining on your subject, not behind it. Make sure your subject isn't shadowed. Dusk and dawn provide the best lighting.
- Flash: Use a flash when you are outdoors or when it's dark. Know the range of your flash.
- Be a director. Direct your subjects to capture the best image. Don't be passive.
- Background: The background should be simple and non-distracting.
- Theme: A good photo story will have a common color or theme. Will each photo have one red element? Will they be black and white? Will color only illuminate the Solution photos?
- Headlines: Will these be part of the photo or will you add them in the editing stage?

### 5. EDITING YOUR PHOTOS

- Now its time to select photos that represent both the issue and the solution. Select the best 12-15 photos to perfect.
- Use a photo editor (i.e., Google's Picasa or Photoshop) to crop and touch up any photos and to add headlines or captions as needed.
- Present your best photos to another team or class and choose the best 8 photos (4 on the issue and 4 on the solution) based on their favorites. Edit as needed based on feedback.

### 6. DISPLAY YOUR PHOTOS

- Will you print and mount your photos to display physically or project them on a wall with music? How and where will people interact with them?
- How will you share your photos with a larger audience? Will you share them on Flickr, Facebook, a school or club website?

PHOTO STORY



Packet 2:6



2. SKETCHING YOUR STORYBOARD: Before you shoot your photo story, it is important to plan every step. Use this to make a detailed plan.

ISSUE

1.	2.	3.	4.
PICTURE How will you illustrate your issue?			
HEADLINE Will there be any text that accompanies the photo?			
MATERIALS What do you need to shoot the picture?			

SOULUTION

1.	2.	3.	4.
PICTURE How will you illustrate your solution?			
HEADLINE Will there be any text that accompanies the photo?			
MATERIALS What do you need to shoot the picture?			

## PHOTO STORY



## Feedback 3:6



**THANK YOU FOR GIVING US YOUR FEEDBACK!** (Please use the back for additional comments)

**1. WHO ARE YOU? (TITLE, NAME)**

☐ Teacher:

☐ Parent:

☐ Other:

☐ Student:

☐ Media/Press:

**2. HOW DID YOU HEAR ABOUT THE EVENT?**

**3. WHAT ARE YOU EVALUATING?**

☐ Overall Event

☐ Game

☐ Photo Story

☐ Other:

☐ Design (materials)

☐ Lesson

☐ Public Outreach

☐ Fundraising

☐ Presentation

☐ Video

**4. GET THE NAME OF ONE STUDENT RESPONSIBLE FOR THE EVENT/ACTIVITY YOU ARE EVALUATING:**

**5. HOW WOULD YOU RATE IT?**

☐ Excellent

☐ Very Good

☐ Fair

☐ Poor

**WHY?**

**6. WHAT WAS MOST EFFECTIVE ABOUT IT?**

**7. WHAT SUGGESTIONS DO YOU HAVE FOR IMPROVEMENT?**

**8. WHAT DID YOU LEARN?**

## PHOTO STORY



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### TEAM MEMBERS:

1. HOW DID YOU DISPLAY YOUR PHOTOS? WAS THIS THE BEST METHOD TO CHOSE? WHY?

2. HOW MANY PEOPLE DID YOU PRESENT TO?

3. DID YOU SUPPORT ANOTHER TEAM WITH ANY OF YOUR PHOTOS? WHICH TEAM AND HOW?

TEAM	EXPLANATION

4. WHAT WAS THE BEST FEEDBACK YOU RECEIVED (SEE FEEDBACK FORMS)?

5. BASED UPON FEEDBACK, WHAT WOULD YOU CHANGE (SEE FEEDBACK FORMS)?

6. WHAT DID PEOPLE LEARN FROM YOUR PHOTO STORY (SEE FEEDBACK FORMS)?

7. HOW DO YOU KNOW THAT YOU'VE INSPIRED PEOPLE TO TAKE ACTION BEYOND WATCHING THE PHOTO STORY? GIVE EVIDENCE.

ACTION	EVIDENCE



**NAME:**

**TEAM MEMBERS:**

**1. WHAT WAS THE OVERALL PURPOSE OF THE EVENT? HOW DID YOUR GROUP SUPPORT IT?**

**2. WHAT DID YOU WANT TO COMMUNICATE TO YOUR AUDIENCE (MARKET)?**

**3. WHAT WAS YOUR CONTRIBUTION TO THE OVERALL EVENT?**

**LIST 3-5 RESPONSIBILITIES**

**PROVIDE EVIDENCE THAT THEY WERE COMPLETED**


**4. WHICH MEMBERS OF YOUR GROUP DEMONSTRATED LEADERSHIP AND ENSURED A SUCCESSFUL EVENT?** (You should include yourself if you feel that this is true.)

**STUDENT**

**LEADERSHIP EXAMPLES**


**5. WHAT NEW SKILLS AND KNOWLEDGE DID YOU GAIN FROM YOUR GROUP'S ACTIVITY?**

**LIST SKILL/KNOWLEDGE**

**EXPLAIN**


**6. WHAT WORKED WELL?**

**7. WHAT COULD BE IMPROVED?**

**8. WHAT WILL YOU DO TO IMPROVE THE NEXT EVENT?**



YOU AND YOUR TEACHER SHOULD BOTH EVALUATE YOUR WORK USING THIS WORKSHEET.

### TEAM MEMBERS:

GRADE	POINTS	DESCRIPTION
A	4 OUT OF 4	ALL CIRCLES ARE CHECKED AND TEAM WENT ABOVE AND BEYOND
B	3 OUT OF 4	ALL ADVANCED AND BASIC CIRCLES ARE CHECKED
C	2 OUT OF 4	ALL BASIC CIRCLES ARE CHECKED, ONLY SOME ADVANCED CIRCLES ARE CHECKED
NOT PASSING	0-1 OUT OF 4	NOT ALL BASIC CIRCLES ARE CHECKED

BASIC	STUDENT	TEACHER
1. All photos were original and taken by the Photo Story team	<input type="radio"/>	<input type="radio"/>
2. The photos were visually pleasing (edited, in-focus, well-lit)	<input type="radio"/>	<input type="radio"/>
3. The photo story presented an issue and a solution (4 photos about the issue, 4 photos about the solution)	<input type="radio"/>	<input type="radio"/>
4. The words used on the photo story were clear and had no spelling errors	<input type="radio"/>	<input type="radio"/>
5. The final photo story was improved based upon team feedback	<input type="radio"/>	<input type="radio"/>
6. The photos were printed and mounted/projected and ready for the event	<input type="radio"/>	<input type="radio"/>
7. The photo story was posted online	<input type="radio"/>	<input type="radio"/>
8. The photo team supported other teams with photos on time (if requested)	<input type="radio"/>	<input type="radio"/>
9. The team was focused on each task and worked well together and with other teams	<input type="radio"/>	<input type="radio"/>
10. The following handouts were completed and turned in: Marketing Worksheet, Talking Points Worksheet, Photo Story Packet, Feedback Form, 7) Photo Story Results, Photo Story Rubric, Reflection	<input type="radio"/>	<input type="radio"/>
11.	<input type="radio"/>	<input type="radio"/>
12.	<input type="radio"/>	<input type="radio"/>

ADVANCE	STUDENT	TEACHER
1. The team clearly applied the photo shooting tips from its packet and considered lighting, creative angles and themes	<input type="radio"/>	<input type="radio"/>
2. The main message of the photo story was clear and powerful	<input type="radio"/>	<input type="radio"/>
3. The headlines/text used enhanced the materials	<input type="radio"/>	<input type="radio"/>
4. Feedback on the photo story was positive	<input type="radio"/>	<input type="radio"/>
5. The photo story enhanced the overall event	<input type="radio"/>	<input type="radio"/>
6.	<input type="radio"/>	<input type="radio"/>
7.	<input type="radio"/>	<input type="radio"/>

**TOTAL BASIC:**     /     **TOTAL ADVANCED:**     /     **TOTAL POINTS:**     / 4     **GRADE:**